

INT-HERIT HINTS AND TIPS

Hints & Tips: Solutions, tools or methods grouped together to make an interesting overview on particular points.

COLLABORATION: is the key to successfully tackle and achieve complex process; establish a collaborative environment with proper channels.

CONTINUITY: to achieve continuity you should use participatory approach; engage people and show them the potential to create value and promote change.

CO-GOVERNANCE - MULTILEVEL GOVERNANCE: It is necessary to achieve the results, while also ensuring a stronger help to manage the heritage from the bottom up. Ownership and co-governance should be brought together through knowledge sharing and collaboration within the framework of multi-level governance. By doing so, adequate awareness and education will be achieved resulting in more jobs and better skills.

EDUCATION: raise awareness and knowledge of the importance of heritage to everyone and implement volunteer schemes. Involving students in the conservation and enhancement of cultural heritage creates a sense of community. Engage people in policymaking: it's important to understand who you want to engage first and why, otherwise the result could be counterproductive.

EVALUATE: evaluation is critical to monitor changes in the city and to build a knowledge base of implementation to improve future projects.

HORIZONTAL INTEGRATION OF PROJECTS: seldom there are several independent projects and initiatives running in parallel in the city; building a link between them through cross-departmental cooperation a municipal level helps to create synergies among these individual projects and maximize return of investment and sustainability of cultural heritage projects.

Information: citizens should be well-informed when involved in the policy / decision-making process. It is important to share information with them; transparency of processes and information exchange builds trust.

INNOVATIVE TOOLS: the use of innovative tools might help reaching a wider audience, but focusing on specific groups and having a direct approach will have long-lasting effects and create fruitful relations with citizens and stakeholders.

JOBS AND SKILLS: the development of new skills in the cultural sector is essential to create new and innovative jobs; cultural heritage is a key tool to improve the urban economic environment.

OPINION: people want their voice to be heard; they will be more engaged if their opinion matters; thus, help them to take responsibility for their cultural heritage.

Passion: heritage needs to engage people through passion; provide them a clear purpose.

Responsibility: citizen participation and empowerment also brings responsibility; effective co-creation is built on trust and responsibility.

RULES: in the interpretation of the rules there should be a balance between the future uses and the preservation of the past; clear rules are the basis for an effective collaboration.

SERVICES FOR RESIDENTS: investments on heritage sites should enhance services for residents; future uses of buildings and spaces must keep this goal in the horizon.

SHARED KNOWLEDGE: helps to increase a feeling of ownership by citizens aiming to make heritage buildings more sustainable.

STORYTELLING: we need stories to communicate the identity of the places.

TRUST: build trust between city officials and stakeholders by showing their opinion matters and reward their participation.

VISIONS: communicate your achievements and visions.

An interesting overview on particular points

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Please find here The Hints & Tips Document for our project

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