

## **1. Purpose**

The purpose of this policy is to provide clear and accurate information about the cookies used on this website. Innovative Heritage Management through its website <https://int-herit.eu> and all the subdomains and services included under it, informs you of the cookies stored on the website and the reason for their use, in accordance with Spanish regulations governing the use of cookies in relation to the provision of electronic communication services in accordance with Royal Decree Law 13/2012 of 30 March and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, informing you that you are giving your consent to use them.

## **2. About cookies**

Cookies are small files of information that the server sends to the computer of the person accessing the page for the correct functioning and visualization of the Web sites by the user, as well as the collection of statistics. Under no circumstances could cookies damage your computer. On the other hand, the fact that they are active helps us to identify and resolve possible errors.

## **3. typology, purpose and general functioning of cookies**

Cookies are then sorted according to a number of categories and often found on a website. However, please note that the same cookie may fall into more than one category. Cookies, depending on their permanence, can be divided into 2 types:

- **Session Cookies:** Temporary cookies that remain in the cookie file of your browser until the user leaves the website, so none is recorded on the hard drive of your computer. The information obtained through these cookies are used to analyse traffic patterns on the website. In the long run, this provides a better experience to improve the content and facilitate its use.
- **Persistent Cookies:** they are stored on the hard disk and our website reads them each time the User makes a new visit. A permanent cookie has an expiration date. The cookie will cease to function after this date. These cookies are generally used to facilitate purchase and registration services.

Additionally, depending on their purpose, cookies can be classified as follows: A.

**PERFORMANCE COOKIES:** This type of cookie remembers your preferences for service applications, so you don't have to reconfigure everything after each visit. These include:

- Video or sound player volume settings.
- The video transmission speeds that are compatible with your browser.
- Objects stored in the “shopping cart” in E-commerce Services such as shops.

B. GEO-LOCATION COOKIES: These Cookies are used to know the country from which a user who requests a service connects. This cookie is totally anonymous, and is only used to help orient the content to its location C. REGISTRATION COOKIES: Registration cookies are generated after the User’s registration or once he has opened his session, and are used to identify him in the Services with the following objectives:

- Keep the User identified so that if you leave a Service for a period of time and at another time or another day re-enter the Service, will remain identified, thus facilitating navigation without having to re-identify. This functionality can be deleted if the user clicks the “close session” option, so that this cookie is deleted and the next time you enter the Service the user will have to log in to be identified.
- Check whether the user is authorized to access certain Services, for example, to participate in a contest.

In addition, some Services may use connectors to social networks such as Facebook or Twitter. When a user signs up for a Service with a social network credentials, he authorizes the social network to store a persistent cookie that remembers his identity and guarantees access to the Services until it expires. The user can delete this cookie and revoke access to the Services via social networks by updating their preferences on the specific social network. D. ANALYTICAL COOKIES: Each time a user visits a service, a tool from an external provider generates an analytical cookie on the user’s computer. This cookie, which is only generated during the visit, will be used for future visits to the website’s services to anonymously identify the visitor. The main objectives pursued are:

- Allow anonymous identification of browsers and devices of browsing users, not people, through the “cookie” and therefore the approximate count of the number of visitors and their trend over time.
- Identify anonymously the most visited content and therefore more attractive to users.

E. ADVERTISING COOKIES: This type of “cookies” allow to extend the information of the advertisements shown to each anonymous user in the Services of the web site. Among others, it stores the duration or frequency of display of advertising positions, interaction with them, or browsing patterns and / or user behavior as they help to form a profile of advertising interest. In this way, they make it possible to offer advertising related to the interests of the user. The use of these cookies must be reported. F. THIRD PUBLICITY

COOKIES: the website offers its advertisers the option of serving ads through third parties (“Ad-Servers”). In this way, these third parties can store cookies sent from the Services of the website from users’ browsers, as well as access the data stored in them. The companies that generate these cookies have their own privacy policies.

#### **4. Conditions and declaration on cookies**

This website expressly prohibits the performance of “framings” or the use by third parties of any other mechanisms that alter the design, original configuration or contents of the website. The access to the page implies of obligatory form the use of cookies. None of the cookies on the website stores information of a personal nature; only the technical information necessary for the correct functioning of the website is stored.

#### **5. Cookies we use**

According to the type of cookies described above, this website only makes use of:

- Analytical cookies to collect anonymous login data for statistical purposes (Google)
- Log Cookies to set user session (Electronic Headquarters)
- Third-party cookies when the site links to your social networks (Twitter or Facebook)

#### **6. Disabling cookies**

It is normally possible to stop accepting browser Cookies, or to stop accepting Cookies from a particular Service. All modern browsers allow you to change cookie settings. These settings are usually found in the ‘options’ or ‘Preferences’ of your browser menu. You can also configure your browser or email manager, as well as install free plug-ins to prevent Web Bugs from being downloaded when you open an email. The website offers guidance to the user on the steps to access the cookie configuration menu and, where appropriate, private browsing in each of the main browsers: - Edge: Configuration-> Configuration-> Advanced Configuration. For more information, you can consult the Microsoft support or the browser Help. - Firefox: Tools-> Options-> Privacy-> History-> Custom Configuration. For more information, you can consult Mozilla support or Browser Help. - Chrome: Configuration-> Show advanced options-> Privacy-> Content configuration. For more information, see Google Support or Browser Help. - Safari: Preferences-> Security. For more information, see Apple Support or Browser Help.

## **7. Updates and changes to the cookie policy**

These lists will be updated as quickly as possible as the website services offered on the website change or evolve. However, occasionally during this update it may be that the list no longer includes a cookie, although it will always refer to cookies for purposes identical to those registered in these lists.

## **8. Our data**

This website is owned and operated by Innovative Heritage Management. You may contact us:

- [webmaster@eprinsa.es](mailto:webmaster@eprinsa.es)