Torreparedones is an Ibero-Roman city that currently occupies more than 10 hectares in the municipality of Baena and, in less extension, the municipality of Castro del Río. In the last fifteen years, the City Council of Baena has bought the area of the site that is currently included in the Archaeological Park from its previous private owners. At the same time, the Council has also led, in collaboration with other institutional actors, a successful process of research, conservation and enhancement not exempt from challenges regarding these objectives and in general to the management mechanisms. The recent discovery by researchers of the University of Cordoba of a Roman amphitheatre has promoted further research and excavation works where public-private-social cooperation has proved to be successful and can so be a reference for future stable mechanisms of shared management by a wide network of stakeholders.